

The Case for Wrestling Faulkner University



Prepared by the National
Wrestling Coaches Association

Historical Background of Wrestling

- Intercollegiate wrestling has been in existence over 100 years.
- Wrestling was included in the ancient Olympic Games, and was one of the select sports included in the first modern Games in Athens, Greece in 1896.
- Wrestling is one of the top three medal winning sports in the last several Olympic games.
- There has been a women's World Championships in wrestling since 1987, and the US Women's National team is currently one of the top programs in the world capturing a silver and bronze medal at the 2004 Olympic Games. Women's wrestling is now a recognized high school state championship in Texas, Washington, and Hawaii (and will be recognized soon in Ca and OR).
- Wrestling is one of the few sports that provides opportunities for the blind and physically handicapped, as well as men and women of all sizes, weights, and socioeconomic backgrounds. (2004 US Men's Olympic Freestyle Team six of the seven athletes were minorities)

Why Wrestling Belongs on Your Campus

- I. Indigenous To Your Geographic Area
- II. Ability to Increase Your Enrollment & Diversity
- III. Opportunity For Regionally Competitive Program
- III. Increased Revenue Through Tuition/Fees to Campus
- IV. High School Participation Trends
- V. Academic Achievement of Scholastic/Collegiate Wrestlers
- VI. Modest Cost for Establishing a Program
- VII. Wrestling's Outstanding Americans

Indigenous to the Geographic Area

Alabama example ... insert your own state's information where applicable.

- Scholastic wrestling ranks sixth of all boys sports in terms of participation at the high school level with over 257,246 nationwide.
- There are approximately 1,940 male high school wrestlers in the state of Alabama (80 teams).
- In Alabama's region, there are 19 intercollegiate wrestling programs in Tennessee, South Carolina, and North Carolina (NCAA and NAIA).
- The Alabama High School State Wrestling Champions attracted approximately 10,000 spectators (over 3 days) in 2008.
- Between FL, GA, and AL, there are 690 scholastic wrestling teams (16,412 wrestlers) and not a single intercollegiate wrestling team offered.
- There is a strong trend among NAIA schools to add wrestling over the past five (18 new intercollegiate teams have been added).

Ability to Increase Enrollment & Diversity

- Faulkner University can attract a diverse population of wrestlers. Historically, wrestling has been very competitive at Ivy League and pseudo Ivy League schools as evidenced by the fact that Cornell, Pennsylvania, Columbia, and Lehigh are all top 25 teams. Harvard and Stanford have both had NCAA Division I Champions over the past 4 years.
- Scholastic wrestling is very strong at the National Prep level. Many of these wrestlers will pay full tuition/fees to attend elite private schools and/or public schools.
- Historically, wrestling is a “blue collar” sport so Faulkner University can expect to attract student-athletes from diverse socio-economic backgrounds.
- With the national average of collegiate undergraduate enrollment projected to be 59% female by 2010, wrestling is uniquely positioned to help colleges bolster male enrollment since roughly only 323 colleges offer intercollegiate wrestling to accommodate 262,294 high school wrestlers.

“The opportunity to increase enrollment with outstanding academic male student-athletes”

*Shelia Kovalchick
Vice President of Administration
Tri State University*

Ability to be Competitive on A National Level

- Eighty four percent of NAIA institutions (that sponsor wrestling) qualified at least one wrestler to the national championships in 2008.
- Seventy percent of NAIA institutions (that sponsor wrestling) had an All American in 2008.

Ability to Generate Revenue

- Faulkner University can sponsor wrestling for minimum cost while increasing student enrollment.
- Faulkner University could attract 15-20 new full time students to campus each year, thus generating significant tuition/fee dollars annually.

Modest Cost / Minimum Needs

- The cost of NAIA wrestling programs are among the lowest of all collegiate sports
 - Principal cost is coaching staff - head coach (preferably a combined role with another duty on campus) and one graduate assistant (many schools require coaches to assist admissions officers)
 - Operating costs for wrestling programs: Less than most other athletic programs (neighborhood of \$20,000)
 - Team size: Typically 25 to 30; twelve athletes travel
 - Scholarships: national competitiveness can be established with as few as 4 tuition scholarships.
- Modest facilities requirements
- Wrestling has one of the lowest cost per student athlete of any NCAA male sport.

(On average approximately \$1,000.00 spent per student athlete based on the NCAA Equity In Athletics Disclosure Act report).

National Trends to Support Adding Wrestling

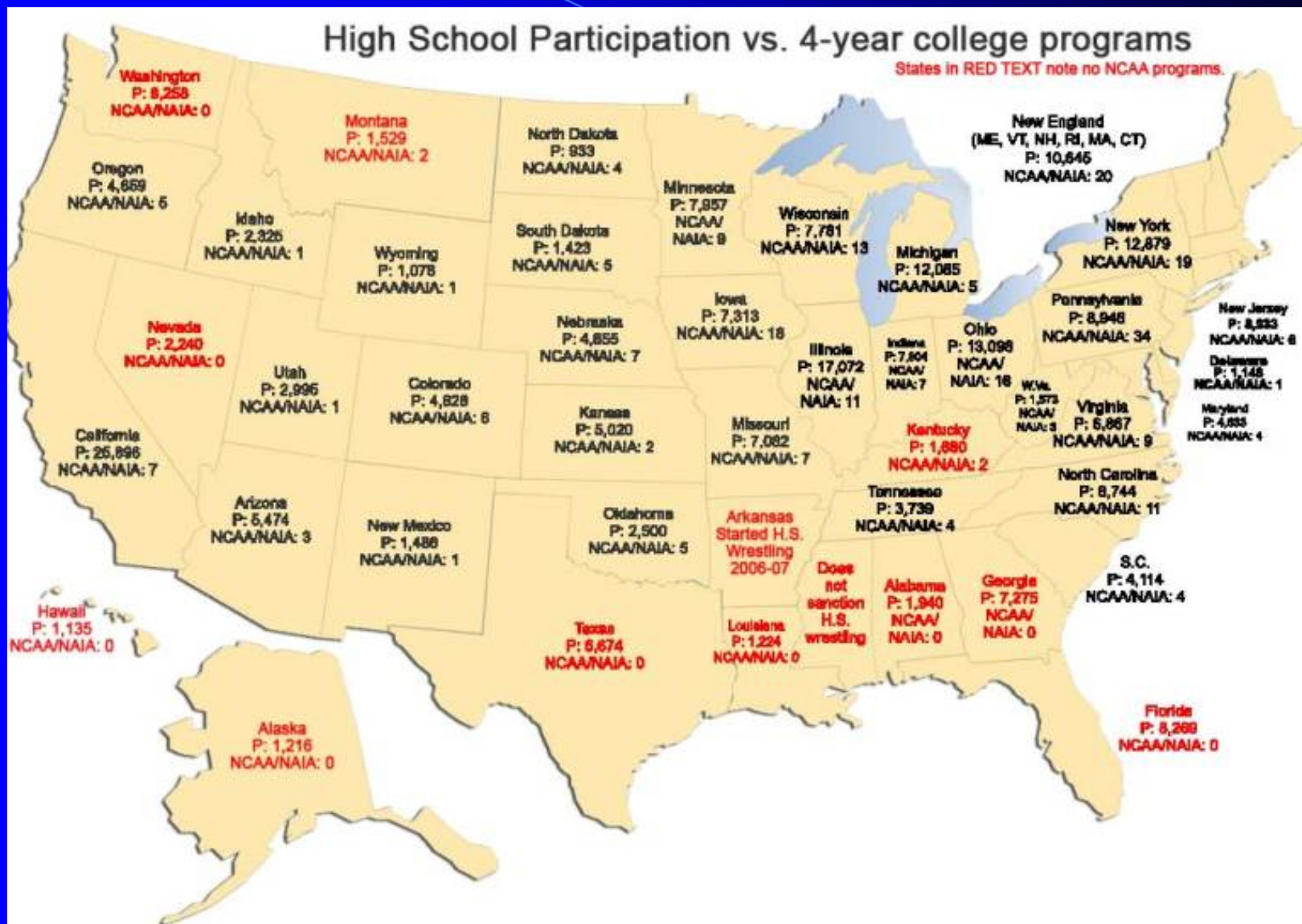
- The National High School participation rate for wrestling has shown an increase the last ten years. (since 1998, scholastic boys wrestling has grown by nearly 28,000 participants).
- Since 1994, the number of women participating in high school wrestling has grown from 804 to 5,048.
- Since 1994, the number of high schools that sponsor wrestling has grown from 8559 to 9445/boys and 1,227/girls.
- Since 1994, the number of high school participants in wrestling for boys and girls has grown from 222,429 to 262,294.
- As reported by National Federation of State High School Associations, scholastic wrestling state championships are among the top five sports in terms of revenue production. This mirrors revenue production of the NCAA Championships.

High School Participation Rates

- Wrestling ranks 6th out of 33 sports in terms of individual participation (257,246 boys/5048 girls)
- Wrestling has more high school participants than cross country, tennis, swimming & diving, ice hockey, lacrosse, golf, gymnastics.

Source: National Federation of High School Associations report

Scholastic Wrestling Programs by State



Source: National Federation of High School Associations report

Strength of Wrestling on the College Level

Wrestling Championships at the college level:

- Ranks among the top four in terms of revenue at the NCAA Division I Championships.
- 45 new intercollegiate wrestling programs for men (in all collegiate divisions) have been added since 1999.
- 7 new intercollegiate wrestling teams for women have been established.
- Many of our top collegiate wrestlers are from southeastern United States.

Wrestling's Vital Signs

45 Men's & 7 Women's Wrestling Programs Established Since 1999

- NCAA Division I (5) - Binghamton, Bucknell, Liberty, Utah Valley, Sacred Heart
- NCAA Division II (9) - Mercyhurst, Grand Canyon, Newberry, Limestone, New Mexico Highlands, CSU-Pueblo, St. Andrews Presbyterian, Belmont Abbey, Mesa State
- NCAA Division III (3) - Stevens Institute of Technology, Tri-State University, Olivet
- NAIA (18) - California Baptist, Menlo, McKendree, Grand View, Newman*, Campbellsville, Hannibal-LaGrange, Great Falls, Hastings, York (Neb.), Notre Dame College, Bacone, Oklahoma City U., Seton Hill*, Sioux Falls, King College, West Virginia Tech, Morningside
** indicates current re-classification to NCAA Division II*
- JUCO (10) - Darton College, Rend Lake, Iowa Lakes, North Iowa Area CC, Wentworth Military, Southwestern Oregon, Spartanburg Methodist, Mercyhurst NorthEast, Pratt CC, West Hills (Calif.)
- WOMEN (7) - Pacific, Missouri Valley, Menlo, U. of the Cumberland, Missouri Baptist, Jamestown, Oklahoma City,

Wrestlers Perform on and off the Mat

- The average G.P.A. of the nation's top elite high school wrestler competing in the High School National Championships is 3.0.
- Elite academic institutions are succeeding in Division I wrestling:
 - Stanford, Harvard, Cornell, and Navy each had at least one NCAA D – I All American in 2008.
- Elite wrestlers succeed in classroom as nine of the 20 NCAA Division I finalists were recognized on the NWCA All Academic Team.



How the NWCA Can Help !

About Us

- NWCA is a 501C-3 non-profit organization established in 1928
- National headquarters in Manheim, PA
- Eight full time staff members and 34 Board of Directors
- Membership includes over 9000 coaches, wrestlers, officials, fans, affiliated organizations, college/high school institutions

Affiliated Members

- National Collegiate Athletic Association
- National High School Federation
- National Junior College Association
- California Junior College Association
- National Association of Intercollegiate Athletics
- USA Wrestling
- Amateur Athletic Union
- National Wrestling Hall of Fame

The NWCA Can Provide the Following:

- **Provide assistance in hiring a coach.**
- **Provide leadership training for coaching staff.**
- **Provide grass roots support for the Faulkner University wrestling program (every head high school wrestling coach in Alabama, Georgia, Florida, South Carolina, and Tennessee is a member of the NWCA).**
- **Provide assistance in securing program “start up” funds and equipment**
- **Promote the Faulkner University wrestling team nationally as the first intercollegiate wrestling team in the southeast United States.**

Wrestling's Outstanding Americans

Joseph Allen- Astronaut

Hiraoki "Rocky" Aoki-President/CEO, Benihana of Tokyo Restaurants

James Biggar -Chairman & CEO, Nestle USA, Inc.

Frank Carlucci III-Ambassador, Secretary of Defense

Michael Collins-Command Pilot, Apollo 11 Mission

Dan Dierdorf-Sports Broadcaster

Dr. Kenneth J. Faust-Medicine

Robert W. Hannan-President & CEO, Eckerd Corporation

Admiral James L. Holloway, III-Military

Henry Kravis-Partner, Kohlberg, Kravis, Roberts & Co.

James A. Leach-U.S. Congressman from Iowa

Abraham Lincoln-16th President of the USA

David S. Pottruck- Former President/CEO, Charles Schwab & Co., Inc.

Philip Rauch-Business

Edward B. Rust-President/CEO, State Farm Insurance

Norman Schwarzkopf-Commander in Chief, Desert Storm

Howard Taft-27th President of the USA

Joe Galli-CEO of Rubbermaid

John McCain- US Senator

Carl Albert- Speaker of the House

Roone Arledge-President, ABC-TV News & Sports

Norman E. Borlaug-Nobel Peace Prize Laureate

John Chafee-U.S. Senator from Rhode Island

Pat Day-Jockey

Kirk Douglas -Actor-Author, Diplomat

Stephen Friedman-CEO, Goldman, Sachs & Co.

Dennis Hastert-Speaker of the House, Ret.

John W. Irving-Author of Novels and Films

General Charles Krulak-Commandant of the USMC

Peter W. Likins-President, Lehigh University

Ronald Magruder-President/CEO, Cracker Barrel

Theodore Roosevelt-26th President of the USA

Donald H. Rumsfeld-US Secretary of Defense

Arthur C. Rutzen-President, The Pacific Bank

Tom Sullivan-Author, Singer, Actor, Sportsman

Billy Baldwin- Actor

Greg Lanteris-Astronaut

Dan Cathy- President Chik-fil-A

Your Wrestling Support Staff

THE NATIONAL WRESTLING COACHES ASSOCIATION

For More Information Contact:

Mike Moyer – Executive Director

P.O. Box 254

Manheim, PA 17544

717-653-8009

mmoyer@nwca.cc

www.nwcaonline.com