

NWCA Board Meeting
August 1, 2014 - Fort Lauderdale, Florida

Attendance: Mike Moyer, Darrell Randall, Joe Geiger, Don Shelly, Mark Cody (phone), Rob Koll, Jim Zalesky (phone), Chris Ayres, Mike Rogers, Steve Garland, Nick Mitchell, Dave Pacheco, Wayne Peterson, Jason Valek, Kevin Ward, Lonnie Morris, Brian Anderson, Randy Steward, Nathan Shearer, Dave Crowell, Dennis Stromie, Craig Hanson, John Cook, Jason Bryan, Pat Tocci, Tricia Turley, Anthony Holman, Bob Colgate, John Licata

Meeting called to order. Opening statement by outgoing President **Rob Koll (Cornell)**.

Mike Moyer then follows with his own opening and welcoming Mark Cody from Oklahoma who will be the new president of the association following this meeting. Mark Cody and Jim Zalesky could not attend the meeting in person so they are on the call.

Action Items:

Approval of Minutes:

A motion was made by Steve Garland to approve the 2013 Minutes. Motion 2nd by Joe Geiger.

Motion to pass the 2013 minutes passes unanimously.

Strategic Plan:

Mike Moyer gives an update on his strategic plan.

Approval of Strategic Plan. Motion **Joe Geiger**. Seconded by **Tricia Turley-Brandenburg**.

No further questions.

The strategic plan is approved unanimously.

Budget:

Don Shelly and Darrell Randall give a review of the previous year financial report and present a 2014-15 budget. Both comment on highlighted areas of the budget. While the books are stronger we are still at a break even budget.

2:31 p.m. - Board Approval sought for new board member candidates.

Darrell ends with closing remarks regarding budget. Brought up about starting new programs and funding and how that impacts the budget. Ex: 200K dealing with start-up programs with grants.

Mike Moyer comments about USWF/USA Wrestling. Discuss the 200K incentive for Division I programs to start up wrestling. Central Arkansas, Arkansas-Little Rock, Wichita State, Rice, Fresno State.

Steve Garland (Virginia) moved to approve budget. **Chris Ayres (Princeton)** seconded. No further discussion. Budget approved unanimously.

Comment: **Don Shelly** has audited financial statement.

Approval of New Board Members:

Jeff Voss - Scholastic Board Member (Iowa)

Approval of Jeff Voss. Motion **Jim Guinta**. Seconded by **Dave Crowell**.

No further questions

Jeff Voss is approved unanimously

New Board Officers:

Darrell Randall - Treasurer

Joe Geiger - Secretary

Nominees for President-Elect; Tom Ryan, Chris Ayres and Jim Zalesky

Ballot is submitted to all board members.

Tom Ryan is voted in as president-elect with 24 votes.

Joe Geiger and Darrell Randall are voted in unanimously.

Discussion Topics:

Joe Geiger moves powerpoint presentation about the mission statement. "We lose opportunity when we can't arrive at consensus."

WHAT WE DO

Preserve existing college programs and start-up new wrestling programs.

Develop coaches at all levels of wrestling -- Leadership Academies.

Joe reviews the role of the board and our business approach asking if we think this is sustainable model for the future.

The highlights include looking at how we can reduce operational costs moving forward. We need to lower our dependency on donors as we move forward.

To help have more defined initiatives we want to look at our current mission statement and then define a new one

Refined Mission Statement

A proposed mission statement that made was the following:

“To establish and enhance wrestling programs through an exceptional coaching community, culture and leadership to ensure an ultimate education-based experience for the student wrestler.”

Tom Ryan and Chris Ayres think the mission is somewhat redundant. **Mike Moyer** wants people to discuss mission statement and pitches the core things -- “coaching development, APR, concussions, etc.”

Chris Ayres talks about a tricky reading situation with mission statement. Expresses the mission statement could be simplified. **Mission statement should be in line with our core values.**

JoeG suggested a committee for the mission statement. **Tricia Turly, Chris Ayres, Tom Ryan, Jim Giunta (NCWA), Dave Crowell (Nazareth HS)** are committee members. **Darrell Randall** to commission committee to come back with a recommendation by October 1.

Les Gutches (USAW) gives insight on mission statement. **Rob Koll** - “Are we looking for a mission statement or a motto?”

“A well-written mission statement should read like a motto,” - **Tricia Turley.**

“At the risk of sounding ignorant, do we have a motto?” - **Jim Giunta**

“I wanted to brand the NWCA in a positive light” - **RK.** “Having someone associated with the NWCA growing programs, I want that to pop. That’s the most important thing. It’s a little disingenuous regarding the mission statement, but it’s the most important statement we can make.”

Tom Ryan believes this is critical conversation. Explained what we believe (through outside consultant), how we believe and how we behave. TR believes we should lean on outside consultant to shape the direction of the mission statement.

National Duals

Joe Geiger asks Tom Ryan to give an update on the National Duals.

The current year is 2014-15. 16 teams committed. They will wrestle at eight different sites. Winners on Feb. 14-15 will go to Iowa in an "Elite 8" at the University of Iowa on Feb. 22-23. Half of all the ticket sales that each institution makes will go to support other programs. Host sites will turn in their ticket sales. The chances are better for revenue in the past. We feel strongly it'll be televised. Great thing is that Iowa is on board.

Negatives: Still fragmented. One major school not coming. Teams are already chosen. That's a tremendous negative. I believe the NCAA, if they run the event, will be an amazing event. Think it's a mistake to give up control of the event. Chance to generate funds for our sport. The NCAA runs a great event, but the reality is, programs are not going to see a lot of revenue from that. I'd like to see this thing 3 years from now, being run in a way where we could be involved and generate a lot of money. We've got the money to say "Hey, we can help you do that."

John Cook asks if within the scholastic season, do it on Sunday. **TR** said it would be done on Sunday.

Mike Moyer discusses challenges. Is it sustainable? Common elements of competition event that can build ill-will and not good will. (Seed, Hosting Site). Not being a governing body, the NWCA doesn't have any teeth. Don't have the same challenges with Multi-Divisional Duals. It's an entity that's not a governing body. If we had this pool of money, it would be phenomenal. Having cash reserves is needed.

Anthony Holman addresses the NWCA as a board member. "The National Duals is something the NWCA should continue to do. From the NCAA standpoint. The NCAA doesn't want to take it over. Next month is going to the cabinet regardless of what this body does. We have to do this or the NCAA will take over. The NCAA model is moving forward regardless of what happens here."

Chris Ayres talks about the NCAA model. The format and point structure is what's going forward. Addition of a team component to the national championship. Four regionals, advancing, instead of an elite 8, it's a final four. Reason is cost. We can't afford to reallocate resources for this portion. What we think we can do, is account and pay for -- biggest expense is travel expenses and per diem. We can't afford more than four teams for the final site.

Steve Garlands asks if championships cabinet can shoot it down. **Anthony** : "I'm confident it's going to pass." **TTB** asks about if it's going forward. The governance structure is changing. Championships cabinet or someone else. Likely the championships will stay in place through January.

Mike Moyer asks **Jason Valek (Newberry)** about Multi-Divisional National Duals. **Brian Anderson (Wabash)** agrees on Division III level. **Nick Mitchell (Grand View)** agrees on NAIA.

Lonnie Morris (Johnson & Wales): “My stance, what we had going at UNI, I’m so passionate about it that we were all together. My favorite part was the advancement of all levels, united as one. Because of one or two coaches, that got destroyed. It was an incredible experience for all levels. Now you guys are talking back to a similar model. Still don’t understand why we’re separate. I wish it would trickle-down to the Division III level.

Mike Moyer asks **Wayne Petterson (Neosho)**. Has 14 teams committed right now, two of the top three aren’t going to be there. There’s some talk amongst the NJCAA going our own route or different site. Part of that was from everyone being together. Can’t say everyone’s on board, but getting the best teams there is a problem every year.

Benefit Discussion

Joe Geiger mentions that we want to review the NWCA Benefits and goes around the room to solicit ideas on new benefits for the association. Below are ideas from board members.

Tricia - Highlighting through the year, people who have gone through the membership program. Follow up and something they brought back from the leadership academy and to promote coaches and leadership academy. What you guys are doing is fantastic, but not a lot of administrators know.

Lonnie Morris - Universities don’t fund the convention. We’re going to ask Mike about, the President, VP, Treasurer, waiving their convention so they can come down here. Thank you for your efforts maybe Division II, III, NAIA to give back.

Mike Rogers (F&M) - Do we focus on Junior High and High School Coaches? Generate more revenue and greater community source is elementary and junior high levels. We don’t have much of a foot-hold in that community. Is that lack of effort or suggestion for bigger audience, drive up membership and get more participation.

Jim G: Coaches academy prepares our guys and remarkable for them to interface. Section of the academy that might break off could be helpful for the NCWA.

Craig Hanson (East Valley H.S.): Marketed more for scholastic coaches, you’d see a huge upswing in people

Dennis Stromie (West Forsyth H.S.): Echoing the sentiments of Mike Rogers.

Dave Crowell: Can we do something to do a better job of marketing Mike Moyer and getting him as the face and promoting his message because he does not promote himself. A publicity person. A person would be valuable.

Nick Mitchell: We could obviously benefit the most from scholastic and college coaches benefit from using the OPC for results, contact info, etc.

Darrell Randall: Added benefit or added cost structure. Good input, but challenge is to close that gap and find that input and figure out how it closes that gap. What's the right appropriation of member benefits.

Rob Koll: More talking about clubs, NAIA, NJCAA's - smaller programs and identifying good H.S. coaches and having them as an entry into the Academy for top HS coaches to get into college coaching. Set program to identify. If a H.S. coach would be nominated would increase potential.

Mark Cody: On board with growing the Leadership Academy. Not sure how much more, but talked to a lot of coaches who said it's made a huge difference.

Old Business: APR/Academic

Tricia agreed to chair APR task force. ASR (Division II is graduation rate). Issues are retention point and eligibility point. Next steps: Trying to get more information on why and when wrestlers are leaving schools. Wrestling has the third-largest first-generation students. Division I, it's first. Division II 36 percent of wrestlers are first-generation college students.

Poll students about why they left. (JimG). AH talks about goal study. Only takes place every four years.

Darrell Randall: Can the coaches association commission conduct a poll to get the results? Elevates NWCA. "Doesn't matter if we have the information if we don't do anything about it." -

Rob Koll. Baseball changes were driven by NCAA research staff. Doesn't believe wrestling issues are same as baseball.

Happy with the roster numbers, but very disappointed with the academic profiles of the students coming in. Administration didn't communicate that to the coach. Once we give the administration once.

Tricia- Force administrators to tell their coaches the difference between enrollment driven and academic profile.

Wrestlers in Business

4:48 p.m. - Wrestlers in Business Network with **John Licata**. 7200 members already nationally. Chapters have fall events going on around the country. This could be a big boost to the WNCA

New Business:

Group around the table for any new information from the constituent groups.

Lonnie Morris (DIII): Seeding at Division III regionals and nationals to be more uniform.

Dave Pacheco (CCC): Instituted state dual championship. Dual and Individual State Championships. Convinced our board. Also instituted to bring extra guys. We're our own system. Looking at ways to grow the sport. Consider us a "struggling sport" and looking at ways to grow. Two extra wrestlers on the post-season. 10 #1's and 2 extra #2's. Some schools were worried about it.

Jim Guinta (NCWA): Intent of NCWA. Push programs into NCAA. Important to get more athletes on the mat is more coaches is more wrestlers. Objective is to bring a lot of guys into the system. NCWA making sure the transitional teams are ok competing.

Wayne Peterson: Getting our whole organization on board.

Dave Crowell: Integrate high school coaches into the coaches academy and rather it's part of it or an arm of it that would go to part of it. High school has decreased in numbers and our mission is key that we educate HS coaches as to exactly the same way. We get them integrated. Coaching Education is necessary for just about everything else, but not for high school coaches.

Nick Mitchell (NAIA): Trying to even out the regions, going from four to six regions. Adopt Division III model for seeding tournament. Shot down.

Conclusion:

Mike Moyer thanks the outgoing board members and president Rob Koll

Rob Koll Adjourns the meeting at 4:50